

# Break the Ice Schedule

May 7, 2026 | The Hotel Captain Cook

9:00 AM	Registration & Coffee			
10:00 AM	Welcome   Adam Witt & Mark Tschetter Keynote   Technology Paradigm Shift   Scott Anderson			Fore Deck
10:40 AM	BREAK & Solutions Expo			
10:50 AM	Morning Breakout #1			
	<b>Microsoft 365 Hidden Gems</b> Aaron Kelly, Kelley Create  Aft Deck	<b>AI Deep Dive</b> Scott Anderson, Kelley Create Cathie Haynor, Sherweb  Endeavor	<b>Microsoft 365 Basics</b> Tony Robison, Kelley Create  Adventure	
11:25 AM	BREAK & Solutions Expo			Fore Deck
11:35 AM	Mid-Morning Breakout #2			
	<b>Current Trends in IT &amp; Cybersecurity</b> Keith Harris, Kelley Create Mark Tschetter, Kelley Create  Aft Deck	<b>Cloud Voice Solutions</b> Joshua Varala, Intermedia Elevate Chris Bonadies, Intermedia Elevate  Endeavor	<b>Automation Solutions</b> Caleb Wolfe, DocuWare Jason Ostendorf, Kelley Create  Adventure	
12:10 PM	LUNCH & Solutions Expo			Fore Deck
1:10 PM	Afternoon Breakout #3			
	<b>AI Deep Dive</b> Scott Anderson, Kelley Create Cathie Haynor, Sherweb  Aft Deck	<b>Microsoft 365 Basics</b> Tony Robison, Kelley Create  Endeavor	<b>Current Trends in IT &amp; Cybersecurity</b> Keith Harris, Kelley Create Mark Tschetter, Kelley Create  Adventure	
1:45 PM	BREAK & Solutions Expo			Fore Deck
2:00 PM	CHOOSE YOUR ADVENTURE!			
	<b>AI Deep Dive</b> Endeavor	<b>Microsoft 365 Hidden Gems</b> Adventure	<b>Current Trends in IT &amp; Cybersecurity</b> Aft Deck	
	<b>Cloud Voice Solutions</b> Fore Deck	<b>Microsoft 365 Basics</b> Fore Deck	<b>Automation Solutions</b> Aft Deck	
3:05 PM	WRAP UP & CLOSING   Panel Discussion			Fore Deck
3:35 PM	BREAK, NETWORKING, SOLUTIONS EXPO & PRIZES!			
4:00 PM	OPTIONAL HAPPY HOUR			Club Room

**Wifi: CaptainCook Common Space Areas**

# Meet Your Speakers



**SCOTT ANDERSON** is Senior Vice President at Kelley Create, where he leads the IT Services Division and has full responsibility for growth, technology direction, cybersecurity, and the development of cutting-edge AI offerings. With deep expertise in IT services, AI, and business transformation, Scott also oversees internal IT, helps guide company strategy, leads key events, and represents Kelley Create through speaking engagements. If he could automate one part of his life, it would be managing email—hands down.



**CHRIS BONADIES** is a Partner Sales Executive at Intermedia, specializing in cloud communications solutions across the Pacific Northwest. With a strong background in partner development and indirect sales, Chris helps MSPs, VARs, and IT providers grow recurring revenue through modern cloud platforms. He is known for building high-impact partner relationships, simplifying complex communications technology, and driving measurable business outcomes.



**KEITH HARRIS** is Vice President of IT Operations at Kelley Create, responsible for driving secure, scalable technology platforms that support business growth. His background spans cloud, infrastructure, and IT service delivery, with a passion for simplifying complex systems. If Keith weren't in technology, he'd still be drawn to building and fixing things—just in a completely different arena. That mindset continues to shape how he approaches leadership and innovation.



**CATHIE HAYNOR** is a Channel Account Manager at Sherweb, Kelley Create's premier partner for Microsoft and other critical technology solutions. Throughout her six years in the IT sector, Cathie has supported hundreds of IT providers in delivering best-in-class technology solutions for small and medium-sized businesses. She has a knack for making complex IT products and processes more digestible and prioritizes business outcomes over flashy gimmicks. If she could automate any part of her life, it would be creating an alert any time her corgi ingests something toxic, which he enjoys doing often!



**AARON KELLY** is a Microsoft AI & Solutions Specialist at Kelley Create, where he has spent the past eight months helping organizations adopt and optimize Microsoft technologies. With 20 years in IT, Aaron specializes in M365 Apps, Microsoft 365 Copilot, and M365 infrastructure, combining deep technical knowledge with practical implementation. If Aaron had pursued a different career, it would have been in the off-road powersports industry.



**JASON OSTENDORF** is Vice President of Software at Kelley Create, specializing in process automation solutions that drive operational efficiency and scalability. Jason has a proven track record of expanding software revenue and leading high-impact initiatives for enterprise clients. If pursuing a completely different career path, would choose to be a physician, applying analytical problem-solving to improve patient outcomes.



**TONY ROBISON** is the Microsoft Practice Lead at Kelley Create with over 20 years of experience designing, implementing, and modernizing Microsoft 365 environments. He specializes in Copilot, Exchange Online, SharePoint Online, Entra ID, security and compliance, and large-scale cloud migrations. Tony works closely with technical teams and business leaders to translate complex Microsoft technologies into practical, secure, and scalable solutions.



**MARK TSCHETTER** is the Director of IT Solutions at Kelley Create, with 20+ years of experience in information technology and managed services. He serves as a strategic advisor to executive teams, helping organizations align technology investments with business goals through thoughtful planning around infrastructure, cybersecurity, cloud modernization, and operational resilience. When he's not guiding organizations through technology decisions, he likes to joke that if he had chosen a different career, he would have become an importer/exporter of antiques—still uncovering value, just in a very different way.



**JOSH VARELA** is the Senior Director, AI & Cloud Contact Center Sales at Intermedia. Josh Varela is a leader specializing in AI-driven Customer Experience (CX) and Contact Center as a Service (CCaaS). At Intermedia, he leads global CCaaS growth with a focus on channel and partner ecosystems, helping organizations modernize voice platforms and operationalize AI to improve reliability, efficiency, and customer outcomes. Based in the Bay Area, he enjoys tennis, Napa Valley, and motorsports.



**ADAM WITT** joined Kelley Create nine years ago in Missoula, Montana, and in 2024 relocated to Anchorage, to serve as Director of Sales for Alaska. He grew up in Butte, Montana, one of the coldest cities in America, where he developed lifelong passions for the outdoors, technology, and puzzles, enjoying hiking, rafting, fishing, and exploring. He is also an avid chess enthusiast. If he could automate one part of his life, it would be meal planning and grocery shopping. If he had pursued a different career path, he would have been a pilot—despite his fear of heights.



**CALEB WOLFE** is a Strategic Account Executive at DocuWare, where he has spent over 8 years helping organizations modernize document management and automate business processes. His expertise lies in workflow automation, data capture, and improving operational efficiency through practical, scalable solutions. He is an Eagle Scout and a proud father of five, as well as a grandfather to one. Outside of work, Caleb loves spending time with his family and enjoys golfing whenever he gets the chance.